

ambetter HEALTH™



2025 New Member Bonus Program

Get your clients the quality, affordable healthcare coverage they deserve with America's #1 Marketplace health insurance.

Earn as you enroll new members in Ambetter Health.

Contracted agents can earn a one-time, per member bonus for eligible new members with plan effective dates of **January 1, 2025** and **February 1, 2025**.

2025 New Member Bonus		
State Tier	One-Time Payment	Number of New Members
AL, AR, DE, IA, IL, IN, KY, LA, NE, NH, NJ, OH, OK, PA	\$50 per New Member	25-49 New Members
	\$100 per New Member	50+ New Members
AZ, FL, GA, KS, MS, MO, NV, NC, SC, TN, TX, WA	\$50 per New Member	50-99 New Members
	\$100 per New Member	100+ New Members
MI	\$50 per New Member	75-124 New Members
	\$100 per New Member	125+ New Members

Payout is for cumulative new members per individual State Tier. 2025 New Member Bonus Program is at the agent NPN level. Example: 25 new LA members (25x\$50=\$1,250).

Refer to the [2025 Ambetter Health New Member Bonus Program Rules](#) for specific bonus payout details and full program rules.

Questions? Call your Ambetter Health Account Executive at **1-855-700-7985, option 3** or email us at ambettersales@centene.com.

On-exchange and off-exchange enrollments are eligible. First six member payments are required for a policy to count toward the 2025 New Member Bonus Program. Producer must be licensed, appointed and contracted with Centene Corporation, including all of its subsidiaries offering Ambetter, to be eligible for this incentive program. This email provides the highlights of the [2025 New Member Bonus Program](#). It is not a contract. Complete and prevailing terms and conditions are set forth in the 2025 New Member Bonus Program Rules, which is required.

For any future related incentive programs, bonus thresholds and eligible effective dates will reset post-February effective dates.

Centene Corporation, including all of its subsidiaries offering Ambetter Health, has the sole right to modify or discontinue the program or any component thereof at any time without advance notice. All decisions regarding payment of commissions and awards are made by the underlying company and are final.

Statistical claims and the #1 Marketplace Insurance statement are based on national Ambetter data in conjunction with state insurance regulatory filings, public financial filings, findings from Issuer Level Enrollment Data from CMS, and other publicly available information regarding on-exchange marketplace membership.

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