

Specialty Benefits

Dental and Vision Agent Bonus



Thank you so much for all that you do to work with Blue Cross Blue Shield of Michigan. To show our appreciation, we want to help create momentum for you heading into the open enrollment period, also called OEP.

EARN A BONUS FOR SELLING DENTAL & VISION

For all individual dental and vision sales that you generate during OEP that become effective Jan. 1, 2025, you may be eligible to receive a bonus payment.

# Contracts sold	DENTAL bonus amount <i>per contract</i>	VISION bonus amount <i>per contract</i>
5 to 14	\$150	\$30
15 to 29	\$175	\$40
30+	\$200	\$50

CRITERIA

1. The more you sell, the more you can earn! There is no limit to how much you can earn.
2. Applies only to Under 65 individual commercial business.
3. Only contracts that become start on Jan. 1, 2025, will count towards bonus calculation.
4. Payout will be calculated in April 2025. Policies must be effective for at least 90 days.
5. Bonus will be paid directly to writing agent. No bonus eligibility for GA.